

MazzCDL2021
LEAGUE PACKAGE

MazzCDL 2021

\$1,000

RINGS + SHIRTS + TROPHY

CALL^{OF}DUTY
BLACK OPS
COLD WAR

MazzCDL 2021

DEAF CALL OF DUTY LEAGUE

Hello!

MazzCDL is a Deaf Call of Duty League under Mazizaw Entertainment LLC that is slated to begin in January 2021. MazzCDL first began in 2019 and led a successful league with all stars with a playoffs period, that event was inspired by the former CWL (Call of Duty World League).

We will be hosting a home series league where we will be visiting each team's home every other weekend for a 5 month period. We will be streaming every match online, have casters narrating the matches, and we will award a total of \$1,000 in prizes (such as rings, trophy, and shirts). We streamed the league previously in early 2020 and reached 100+ live viewers in our championship match with a consistency of 70+ live viewers for the whole season. We had 150 competing participants in our first league, and we project to have at least 200 participants in this new league.

We are coming back with an even bigger goal! We aim to raise \$10,000 for the league this year, the funds will go to paying players, manager, coach, \$1,000 in prizes (which includes the rings and trophy, shirts), hosts, streamers, and staff! This year's league is inspired by the PRO CDL event in 2020

We are excited to announce we already have 8 professional teams representing the following locations:

-Mixmasters for Dallas -Justice for D.C. -Firebirds for Phoenix -Moose for Toronto
-Royalty for Los Angeles -Miners for Sacramento -Garnets for New York -Bats for Austin

We were able to select a wonderful set of leaders for those teams, they all have appointed their own manager and coach.

We hope you are able to contribute and thank you for your consideration.

To make your sponsorship official please respond to our email with your preferred sponsorship tier of Team and League sponsor and we will arrange for your check payment.

Many thanks in advance for your time!

Sincerely,

Aaron Foust, Founder of Mazizaw Entertainment LLC and Board President of MazzCDL

LEAGUE TIMELINE

1/29/2021
SEASON BEGIN

1/29/2021
DALLAS

2/12/2021
SACRAMENTO

2/26/2021
NEW YORK

3/12/2021
AUSTIN

3/26/2021
D.C.

4/09/2021
PHOENIX

4/23/2021
TORONTO

5/07/2021
LOS ANGELES

5/15/2021
ALL-STARS

5/21/2021
PLAY-OFFS

5/28/2021
PLAY-OFFS

5/30/2021
SEASON END

HOME SERIES

MazzCDL2021

5 MONTHS
LEAGUE

SPECIAL EVENTS

SPONSORSHIP

TEAM SPONSOR

\$1000

LEAGUE SPONSOR

\$2000

MazzCDL2021

(Forward to next page with more details for each tier of sponsorship)

MazzCDL 2021

TEAM SPONSOR

- MazzCDL provides a month perks of Advertising Plans
- The Team will promote the sponsor on their SM platform and posters during the season.
- The Team will create a heartfelt thank you message in VLOG at end of the season.
- The Team will also share your company's hashtags in every posts.

LEAGUE SPONSOR

- Website referral showing and link to your website/logo in our sponsor section
- Includes the seasonal perks from Advertising Plans and exclusive broadcast
- An official announcement in Mazizaw's Social Media platforms introducing your logo
- A repeating message by our Casters in livestream thanking your company
- (OPTIONAL: We will provide prizes and we can include your materials if you wished to share or provide them with our prizes that we will be mailing and shipping to winners.)

ADVERTISING PLANS

ONE TIME SHOW

\$49

Presented once
in the season.

(extra \$25 for
choosing on
special events)

ONE WEEKEND SHOW

\$99

Presented every
day in the weekend
in a total of 3 days.

(extra \$50 for
choosing on
special events)

SEASON PASS SHOW

\$399

Presented every weekend in the season in a total of 31 days, including special events.
(Also includes your logo with link to your website in our discord and website, you will
be seen as our official Affiliates.)

MazzCDL2021

(VIDEO LENGTH UP TO 1 MINUTE LONG, DOUBLE PRICE
IF LONGER THAN 1 MINUTE LONG, MAX AT 2 MINUTES LONG)

MazzCDL 2021

ADVERTISING PLANS

We are doing the advertising for you, we will promote your logo and video depending on the tier of advertising plans you have chose to buy. We host matches on every other Friday, Saturday, and Sunday. We will advertise the video during intermissions.

There is an extra charge of choosing on special events, meaning showing during ALL-STARS or PLAYOFFS events which is usually boost with more viewers and engaging audience. We also limit the video under 1 minute long, longer than that will be double price instead.

We also want to clarify we are open to other options such as showing items or making special announcements during our casters' showcase.

TIERS

- ONE TIME SHOW- The video will be presented once in the season at anytime you want.
- ONE WEEKEND SHOW- The video will be presented several times through the weekend for 3 days.
- SEASON PASS SHOW- The video will be presented through whole season in a total of 5 months long and 31 days to be exact. With this purchase, there will be a bonus reward, the company logo or your logo will be shown in our website in the same duration as the video to be advertised.

MazzCDL2021

CONTACT INFORMATION



[Facebook.com/Mazizaw](https://www.facebook.com/Mazizaw)



[Twitter.com/MazizawE](https://twitter.com/MazizawE)



<https://discord.gg/K2AvnQz>



[Twitch.tv/mazizaw](https://www.twitch.tv/mazizaw)

WWW.MAZIZAW.COM